

## Open Letter From **GrannyConnect**

Conceptually, this is a throwback to the days of letter writing where communication had both substance and became records of posterity that future generations could enjoy. Today's tweets, instant messaging, texting, face book etc. all serve a purpose but are generally short bursts of substance free information that is lost in the next file clean up or computer crash and if retained will not retain their value in years to come as the context of the communication is lost.

GrannyConnect's **gramit's** on the other hand have a constant context **"that week's most memorable moment"** and will always remain relevant.

Imagine if you had consistent written communication with your grandparents. Imagine what you would have learned from them and the joy you would have experienced through that relationship. Imagine the education and joy reading such correspondence would bring to your children and theirs. Finally imagine the joy you would have brought to your grandparents lives. A grandparent to grandchild bond produces immense benefits for all those involved.

A consistent written communication through **gramit's** encourages communication of substance and records that can be kept forever. We do this by making the arrangement between the grandparent and grandchild/parent, facilitating and recording a weekly exchange and compiling into accessible records that are maintained forever.

Like many ideas, this is one at first glance could be done without the intervention and facilitation of a third party (e.g. GrannyConnect), however, it almost never occurs today and with GrannyConnect's **gramit's** the chance of success is immensely increased. We charge \$15 a month for the service; we use PayPal so that the transaction is secure and can be cancelled with no notice. Weekly we prompt, receive, distribute and store the grandchild's **gramit's**.

Grandparents' today often live great distances from their grandchildren, we can't change that, but what we can do is help them enjoy a much more fruitful relationship with their grandchildren. The benefits to the grandparents is obvious, what is not so obvious is the benefit to the grandchildren - a relationship with your grandparents is priceless and life altering.